

Carey Sponsorship Proposal



Your invitation

Carey is a proudly co-educational school that celebrates diversity and encourages independent thinking.

Our vibrant community includes over 2700 students spanning Early Learning through to Year 12 across our five campuses (Kew, Donvale, Bulleen, Mission Beach in Queensland and Camp Toonallook on the shores of the Gippsland Lakes).

At Carey, we are dedicated to shaping wise, self-motivated and independent young people who are inspired and equipped to create positive change in our rapidly changing local, national and global communities.

We invite you to partner with us and join our engaged community!





The Carey Community

Carey is a positive and engaged community made up of students, staff, families, alumni, donors and friends.

Through your sponsorship with us, you will benefit from significant community exposure and access to our broad networks.



1181
staff



2739
students



22,367
alumni



3879
current parents

Working together

Carey is committed to developing relationships with sponsors that align with our values.

By partnering together, we can enhance the profile and reputation of both your organisation and the School and develop an ongoing relationship with Carey's large community.

Audience and reach

Publications

Torch – print



14,080
printed copies

Torch – digital



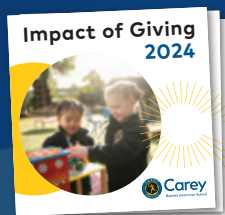
24,196
digital distribution

Newsletter



5922
digital distribution

Impact of Giving



10,500
printed copies

20,000 approx.
digital distribution

Social Media Channels

 **3294**
followers

 **5504**
followers

 **6748**
followers

 **3077**
followers

 **189,236**
users



Your opportunity

As an official sponsor of Carey, you will receive the following benefits which will drive a deep connection between your business, the School and our extensive community.

Benefits:

- Designation – Official Sponsor of Carey Baptist Grammar School
- Exclusivity – only one sponsor per sector
- Use of Carey logo on sponsor social / digital channels (supplied by Carey)
- Logo and link to company website on Carey's website (Partner page)
- Logo inclusion on sponsor recognition board at Kew campus – biannually
- Logo inclusion on digital sponsor recognition board at Bulleen Sports Complex
- Annual acknowledgement in *Torch* Spring/Summer publication (print and digital)
- Acknowledgment in sponsor social media post – biannually
- Annual acknowledgement in dedicated sponsor banner in the Carey digital newsletter
- Opportunity to send one offer per year directly to parents, students and staff through the Carey daily messaging platform
- Annual acknowledgment in Impact of Giving report (print and digital)
- Sponsor logo, link and company description on the Carey Business Directory as a featured business
- Two complimentary invitations to the Principal's annual breakfast
- Two complimentary invitations to Carey's end of year celebration
- Featured alumni internship host as part of Carey Academy (optional)
- First right opportunities to sponsor additional major School events (to be discussed)
- Corporate photo opportunity with Principal
- Certificate of Sponsorship

Sponsorship Package

Carey welcomes sponsorship from a wide array of individuals and companies – and will accept *no more than one sponsor per sector*, to allow for exclusivity and greater impact for the sponsor.

Term

2 years – renewable

Fee

\$15,000 per annum (ex. GST)

Thank You

Thank you for considering sponsoring Carey Baptist Grammar School.



Contact Us

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Kew campus

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Donvale campus

ELC and Junior School
9 Era Court Donvale Victoria 3111
Telephone: +61 3 8877 8500



carey.com.au

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